sun PUBLICATIONS

DISPLAY ADVERTISING RATE CARD (1-1-09)

NAPERVILLE SUN RATES

(ANNUAL CONTRACT REQUIRED - 6X AND UP)

INSERTION LEVEL	DAILY(per inch) Sun, Mon, Wed, Thurs, Fri.	TUESDAY(per inch)
1x	$20.50	$23.50
6x	$19.00	$20.50
12x	$16.50	$19.00
26x	$15.50	$18.50
52x	$14.00	$17.50
99x	$13.00	$15.50

PAGE DIMENSIONS
(6 column wide x 11.5" deep tab size)

Columns Wide	1	2	3	4	5	6
Inches Wide	1.57	3.30	5.04	6.77	8.51	10.25

COLOR RATES (per insertion)

Ad Size	One Color(red)	Full Color
up to 15"	$50	$75
16" - 40"	$100	$150
41" - 72"	$150	$200

WEEKLY PUBLICATIONS

(ANNUAL CONTRACT REQUIRED - 6X AND UP)

	St. Charles Geneva Batavia	Lincolnway	Homer	Fox Valley Shopping News	Downers Grove	Fox Valley Villages	Plainfield	Lisle	Wheaton Glen Ellyn	Bolingbrook
1x	$20.50	$16.50	$16.50	$18.00	$18.00	$15.50	$16.50	$14.50	$20.50	$18.50
6x	$16.50	$12.50	$12.50	$14.50	$13.50	$11.50	$12.00	$11.00	$16.50	$15.50
12x	$16.00	$12.00	$12.00	$13.75	$13.00	$11.00	$11.00	$10.50	$16.00	$13.50
26x	$15.50	$11.50	$11.50	$13.00	$12.50	$10.50	$10.50	$10.00	$15.50	$12.50
52x	$15.00	$11.00	$11.00	$12.25	$12.00	$10.00	$10.00	$9.50	$15.00	$12.00
99x	$14.50	$10.50	$10.50	$11.00	$11.50	$9.50	$9.50	$9.00	$14.50	$11.50
Pub Day	Wednesday	Wednesday	Wednesday	Wednesday	Thursday	Thursday	Friday	Friday	Friday	Friday

Guaranteed Placements Available with a 52 Week Contract or 25% up charge.

OUT & ABOUT

(ANNUAL CONTRACT REQUIRED - 6X AND UP)

- **Zone 1** - Naperville, Bolingbrook, Downers Grove, Wheaton, Glen Ellyn, Fox Valley Villages, Plainfield and Lisle
- **Zone 2** - Batavia, Geneva, St. Charles
- **Zone 3** - Homer & Lincolnway
- **Zone 4** - Zone 1, Zone 2 & Zone 3

	Zone 1	Zone 2	Zone3	Zone 4
1x	$41.00	$20.50	$29.00	$58.00
6x	$37.00	$16.50	$25.00	$54.00
12x	$36.50	$16.00	$24.50	$53.50
26x	$36.00	$15.50	$24.00	$52.00
52x	$35.50	$15.00	$23.50	$51.50

Color $200 per zone excluding zone 4

Deadlines are one week prior to publication day.
All rates are NET, non-commissionable.

PRE-PRINTED INSERT RATES

SIZE	PER THOUSAND RATES
8.5 X 11	$39.00
11 X 17 (folded)	$45.00
4 page tab	$54.00
8 page tab	$56.00
12 page tab	$60.00
16 page tab (and larger)	$65.00

- Minimum order of 5,000
- Inserts exceeding 13" in width or 11.75" in depth must be folded.
- Inserts must be received at least 7 days prior to distribution date.

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